



Hempyre

MIHI PRESENTATION | Oct-13/14th 2020

GLOBAL PARTNERSHIP OPPORTUNITY

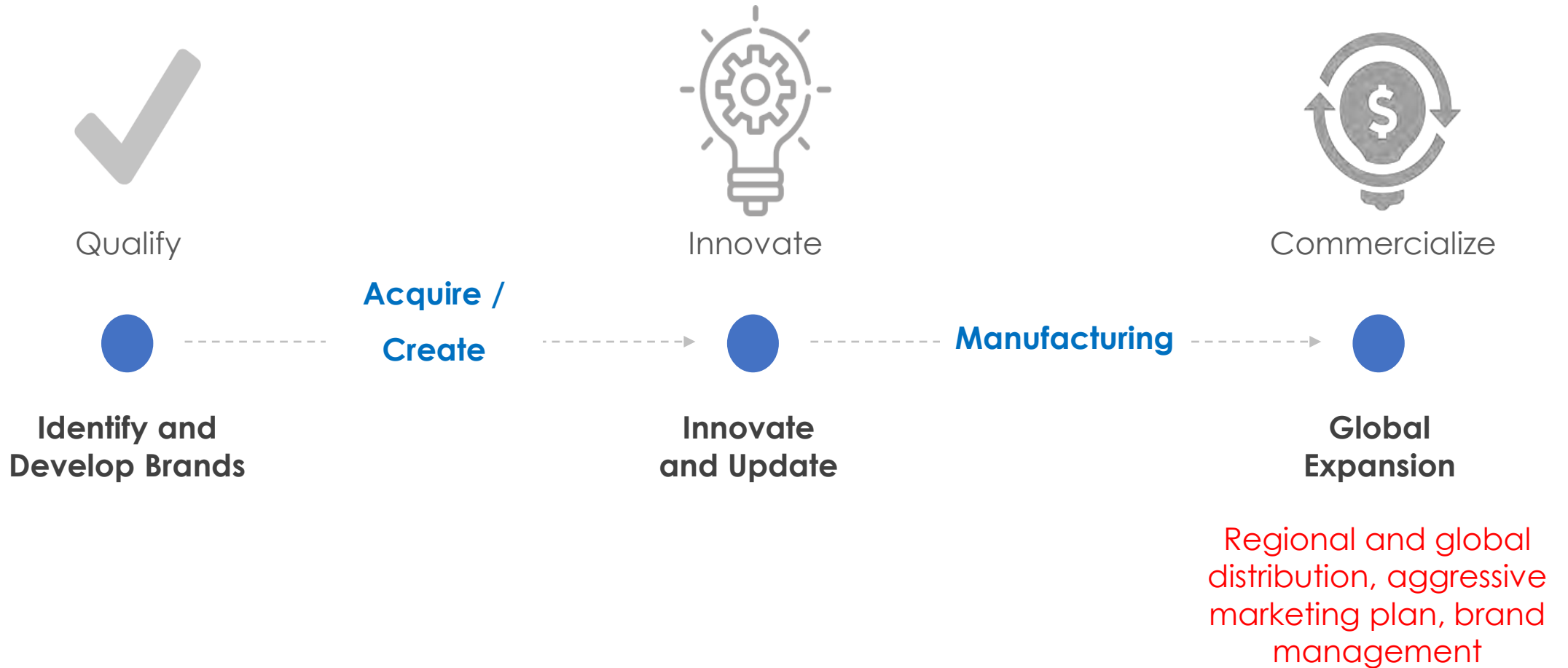
Mike Hall-Taylor, Managing Director Asia Pacific

About Hempyre

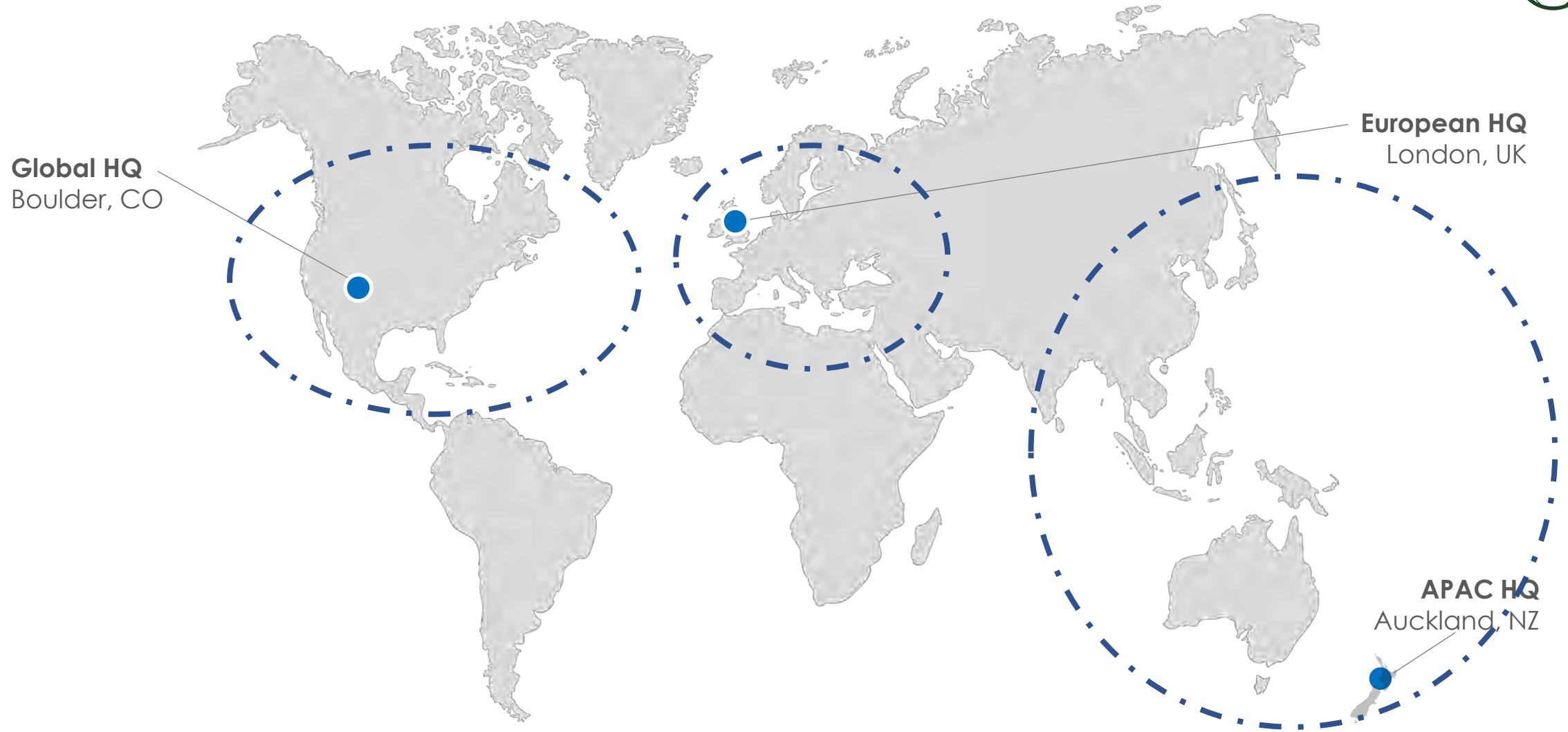


To Serve the Worlds Growing Demand for
Hemp and CBD Beverages, Wellness and Lifestyle Brands.

Our approach



Global Offices and distribution



We have access to retail globally



Targeted U.S. Distributors & Retailers



Targeted European Distributors & Retailers



Targeted APAC Distributors & Retailers



Targeted U.K. Distributors & Retailers:



Our focus is FMCG products that are Covid-proof



Our Brands

Beverages

Wellness



Global Distribution

Europe



China



United States



Asia-Pacific





Our 100% made in New Zealand Wellness brand

FIRSTDAWN



First Dawn is a range of 100% natural hemp-related wellness products designed to keep you feeling and looking good from dawn until dusk.

The 7 products in the range include unique formulations of protein powder, collagen vitamins and fruit extracts.

On house growing and processing know-how



TreeHouse (100% owned by Hempyre) is a core group of PhD scientists, united in the pursuit of responsible research, application, and innovation within Hemp.

Hemp economics – New Zealand



Hemp hurd: \$1 / kg

Hemp fibre: \$3 /kg

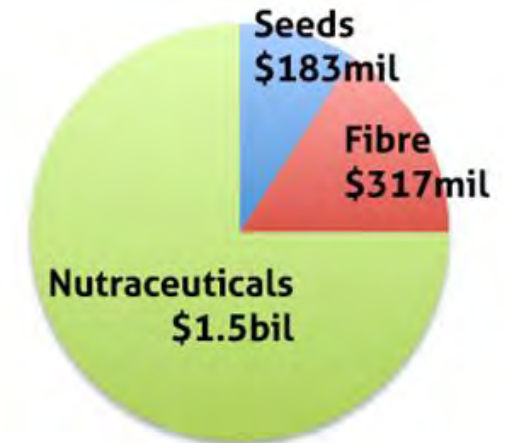
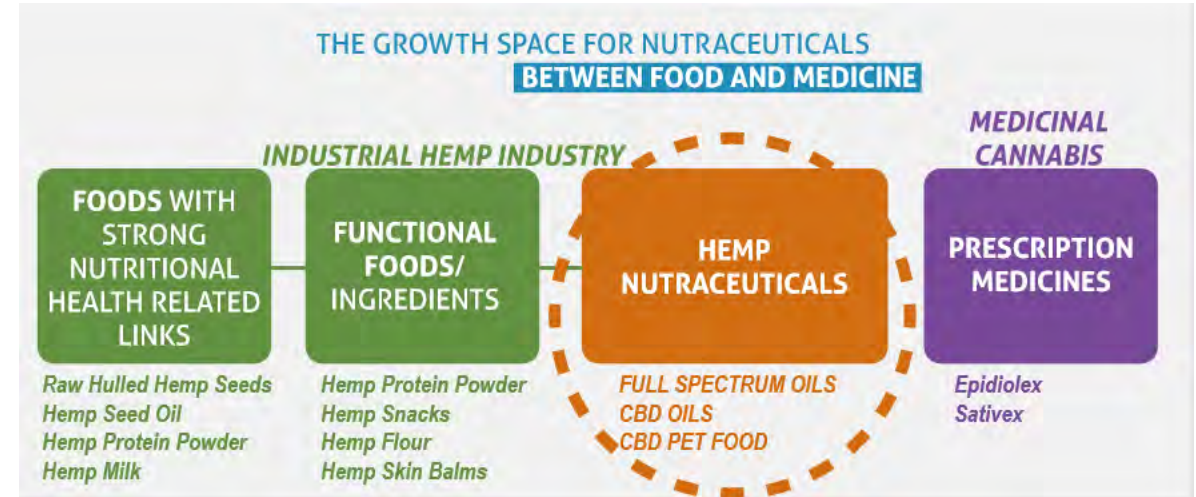
Hemp protein powder: \$12/kg

Hemp yarn \$14/kg

Hemp seed oil: \$18/litre

CBD isolate: \$1600/kg

Consumer finished packaged goods: \$8000/kg



Hemp is the most disruptive consumer product group since the legalization of alcohol



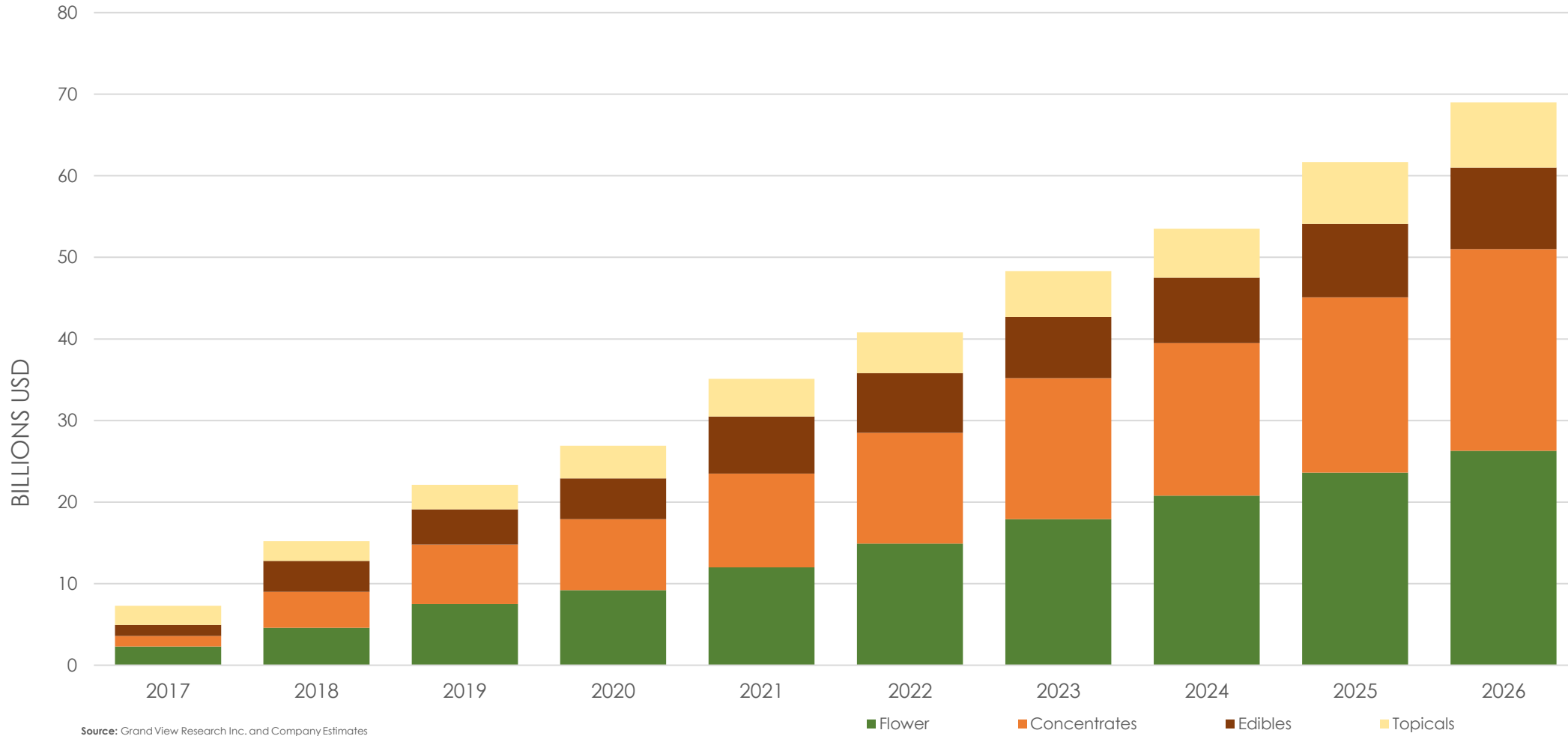
Hemp: Global Sales Growth

\$4.7B → **\$15B+**
2019 2027

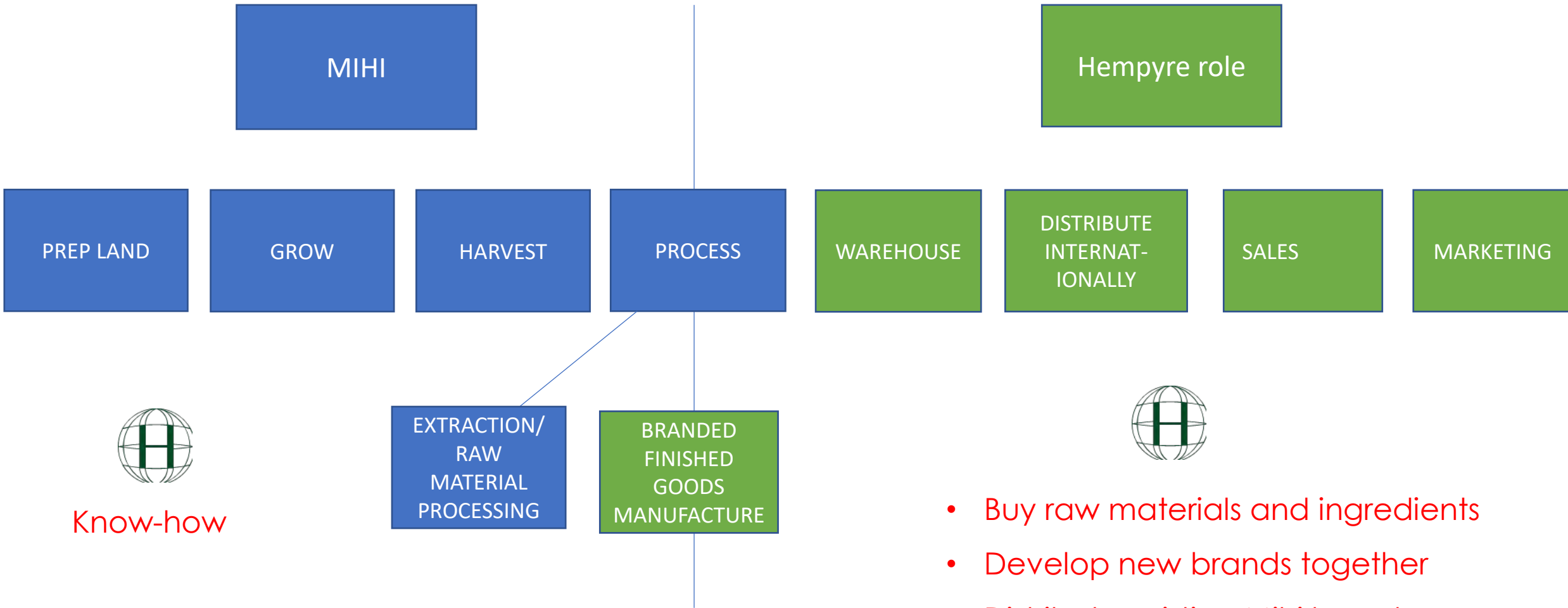
Market Cap to be Realized

\$75B+ **3X-5X**
2027 Revenue
Multiple

Forecast global growth of hemp-derived CBD



Potential partnership: MIHI and Hempyre



- Buy raw materials and ingredients
- Develop new brands together
- Distribute existing Mihi brands



EDMUND
HILLARY[®]





Tēnā koutou



Hempyre

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