



Smart Regulatory Solutions

MIHI Hemp Foods

Regulatory Considerations – North America

Michelle Cubitt
Regulatory Consultant

Cosmetics, foods, supplements, medical
devices

Regulatory strategy and compliance



Smart Regulatory Solutions

HEMP DEFINITION

- Hemp plant
 - <0.3% THC
 - Naturally present levels of CBD
- Hemp seed products
 - THC level 0.2 – 10 mg/kg depending on finished product format



FOODS WITH HEMP

- Food standards of identity
 - Mainly dairy and meat products
- How to incorporate hemp
 - Product name/description
 - Ice cream vs frozen dessert
 - Milk vs hemp milk



NOVEL FOOD

- Food ingredient
 - Hemp seed protein powder
- Novel food
 - Isolated and purified protein from hemp seed protein powder



CLAIMS

- Nutrient content claims
 - High in protein
- Health claims
 - Leverage existing nutrients e.g. protein
 - Hemp health claims
 - Nutrition profile of food



Thank You

Michelle Cubitt
Regulatory Consultant
michelle@smartreg.nz
027 705 3127



Smart Regulatory Solutions