



What is ClimateWise?

ClimateWise is a practical, easy-to-use online planning tool that helps small and medium-sized enterprises (SMEs) in Aotearoa **identify, assess, and manage climate-related risks** — such as extreme weather, supply chain disruptions, rising costs, and insurance challenges. It enables businesses to reduce disruption, keep trading with confidence, and plan for long-term success.

Who is it for?

- **SMEs** across sectors
- **Large organisations** with SME supply chains
- **Social enterprises & not-for-profits**
- **Banks & consultants** supporting SME resilience and growth
- **Mentors, incubators, chambers & associations** equipping SMEs with strategic tools
- **Insurers** seeking proactive customers with strong risk planning

What it offers?

- **Risk identification:** Assess business exposure across people, assets, and indirect systems
- **Tailored action planning:** Build custom continuity and adaptation plans aligned with business priorities and values
- **Downloadable tools:** Risk rating frameworks, impact statements, checklists, adaptation plan template.
- **Referrals:** Link to specialist advisors, funding pathways, and business support services

How it can add value to business

- **Keeps operations running** during disruptions
- **Protects revenue and customer trust**
- **Improves insurability** and demonstrates risk readiness
- **Supports ESG compliance** and improves procurement competitiveness
- **Identifies cost-saving and business growth opportunities**

Examples of impact

- Hospitality business avoided stock loss through flood risk planning
- Construction firm embedded resilience into bids, winning new contracts
- Retailer adjusted inventory strategy after assessing supply chain risks

Partner with us

- **Tailored SME workshops** for your clients or networks
- **Train-the-trainer programmes**
- **Custom onboarding and co-branding** (white-label and licensing options)
- **Referral pathways** via the ClimateWise platform

How you can support SMEs

- **Banks:** De-risk SME portfolios, enhance service offerings, and align with ESG/climate mandates
- **Mentors/Advisors:** Integrate ClimateWise into planning sessions to boost strategic foresight
- **Insurers:** Align with clients on proactive risk mitigation to improve claims predictability